

2021 EDITORIAL CALENDAR



JANUARY/FEBRUARY: AD CLOSE 12/2/20, ON SALE 1/5/21 Best Boats 2021, America's Cup preview, dressing for success on passage, low-friction rings, preventing galvanic corrosion

MARCH: AD CLOSE 1/7, ON SALE 2/11 Bluewater Adventures, the latest in sailing gear and hardware, route-planning for passagemakers, re-rigging with Dyneema

APRIL: AD CLOSE 2/4, ON SALE 3/11 Chartering off the beaten path—La Paz, Lake Superior and Croatia, a look at rope clutches and stoppers, starting a stubborn outboard

MAY: AD CLOSE 3/9, ON SALE 4/14 Gunkholing, sailing watches, transiting the Panama Canal, preventing accidental jibes, all about battens, sealants vs. adhesives

MHS SPRING: AD CLOSE 3/25, ON SALE 5/8 A roundup of sub-40ft multihulls, the importance of weight (or lack thereof), latest design trends, handheld spotlights

JUNE: AD CLOSE 4/15, ON SALE 5/20 A cruiser's guide to racing, small boats, sailing in fog, all about rudders and steering, lifejackets

JULY/AUGUST: AD CLOSE 5/6, ON SALE 6/10 Olympic Preview, a look at exhaust systems, spec'ing a new headsail furler

SEPTEMBER: AD CLOSE 7/8, ON SALE 8/12 Best Boats 2022 Preview, Chartplotter roundup, the latest in rope

OCTOBER/NOVEMBER: AD CLOSE 9/1, ON SALE 10/8 Winter Charters in the Caribbean and Med, stability and righting moment, cold-weather sailing gear

NEW BOATS & GEAR: AD CLOSE 7/22, ON SALE 8/26 2022 Sailor's Resource Guide, featuring new sailboat reviews and a comprehensive listing of gear & services

MHS WINTER: AD CLOSE 10/20, ON SALE 11/25 Multihull daggerboard and keels, a guide to beach cats and other smaller multihulls